

WI. BEST CASE

CUSTOMER



OBJECTIVES

Organize a live competition on Nintendo World Championships: Nes Edition to promote the game and engage the community.

DISPOSAL

Organization of a tournament on the Nintendo World Championships: NES Edition game, involving 8 talents of different nationalities.

A two-phase competition:

Training sessions:

- 2 training lives from each participating talents before the tournament

Competition day:

- 8 talents on the PGW main stage
- Multi-broadcasting
- Cast FR + EN

KPIS

19K

CCV
(Training + show)

+3K

Spectators
(Paris Games Week)

TALENTS

PLAYERS



VIKINGPLAYS



JOSEPHYR



SAMORA



ANNIEFUCHSIA



RAYBACON



SETO



ROCKET BEANS



MYNTHOS



MISTERRMV



KEN BOGARD



BOWIE ALEXANDER



NIMMZ



PGW TOURNAMENT

TRAINING LIVES

