wbx. BEST CASE

WEBEDIA MADE EWC THE PLACE TO BE

BRINGING TOGETHER TOP CREATORS & CELEBRITIES ON THE ESPORT STAGE

WE AMPLIFIED EWC INTO A VIRAL DIGITAL MOMENT

In order to build **make the event unmissable**, we managed the **official EWC's official accounts,** publishing over **500 posts and non-stop real-time stories**.



WE BROUGHT PHILIPPE ETCHEBEST AND KAMETO TOGETHER

The renowned Chef Philippe Etchebest designed a **dedicated menu** for the event.

He also shared **a memorable moment with Kameto**, offering his congratulations on KC's victory over T1 in the LoL tournament.

+370K
Reach





THE INTENSE VALORANT SHOWMATCH BETWEEN INOXTAG & SQUEEZIE

An **epic live showmatch** featuring **Inoxtag's team against Squeezie's on Valorant**, hosted by the iconic presenter **Doigby** has been held during the event, delivering a high-energy experience.

+41K
Average Viewers



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EWC

POWERED BY CONTENT CREATORS ON-SITE

To drive massive **reach and awareness**, we deployed **top-tier content creators** on-site to capture the **event's full scale** and **maximize engagement** across their communities.



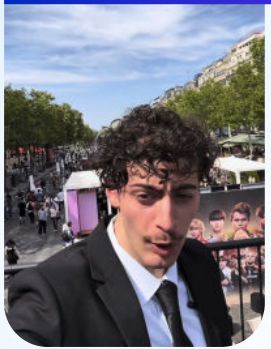
AN ALL-STARS MEET-UP & FC27 SHOWMATCH







BYILHAN PUT THE ARC DE TRIOMPHE HAPPENING IN THE SPOTLIGHT







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